

UNUSUAL LIMITED INVESTOR FACTSHEET

JULY 2021

Company Profile

UnUsUaL Limited operates as a promotion and production service provider for events and concerts. The company provides services in staging, Sound Light and Visual (SLV) for events and concerts, as well as organise and promote concerts.

Ownership

Source: Annual Report 2021

UnUsUaL Management Pte. Ltd. is 51% owned by mm2 Asia Ltd and 49% owned by the co-founders, Leslie Ong and Johnny Ong

Shareholder	% owner	Free Float %
UnUsUaL Management	76.88%	20.24%

Historical Track Record

FY	2019	2020	2021
Promotion	47	47	06
Production	78	81	08
Others	55	19	08
Total no. of shows	180	147	22

In The News

[The Edge: UnUsUaL has good eye for profitable events and concerts](#)

[Business Times: UnUsUaL keeps faith in live events](#)

[Small Cap Asia: UnUsUaL Stock Review - Is it a Hidden Gem?](#)

[Bloomberg: Why one analyst has his eyes set on Singapore's virus-hit small caps](#)

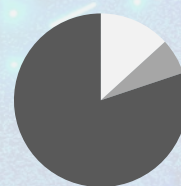
FY2021 Sales

Segmental Sales



■ Production ■ Promotion ■ Others

Sales by Geography



■ Singapore ■ Malaysia ■ Others

Financial Highlights

YE 31 Mar (\$m)	2018	2019	2020	2021
Revenue	46.4	56.9	61.9	1.3
Gross profit/(loss)	17.9	23.0	13.1	(2.4)
Profit/(loss) before tax	12.2	16.1	7.3	(10.0)
Net profit/(loss) to owners	10.0	13.2	6.1	(8.6)
Return on equity	25.2%	24.9%	10.3%	N/A