

## **Corporate Profile**

### **UnUsUaL Limited**

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. With a history and track record of 20 years, it has grown to become one of the leading names in Asia, specialising in the production and promotion of large-scale live events and concerts by Asian and International artistes.

Its presence in the region is represented by UnUsUaL Entertainment, UnUsUaL Productions, UnUsUaL Development, UnUsUaL Productions in Malaysia, UnUsUaL Entertainment International in Hong Kong and UnUsUaL Development Pte. Ltd., Taiwan Branch in Taiwan.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Mainboard listed producer of films, TV and online content. It was subsequently listed on the SGX-ST Catalist board as UnUsUaL Limited on 10 April 2017.

### **UnUsUaL Productions Pte Ltd**

UnUsUaL Productions has one of the largest technical inventory in Singapore.

Its ability to deliver a complete technical solution has seen the company working on a diverse range of events such as concert, product launch, press conference, red carpet event, exhibition, trade show, music festival, sports event and more. It is a proud partner of the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix.

The team is trained to provide creative and quick technical solutions and are familiar with most major venues in Singapore and around the region.

### **UnUsUaL Entertainment Pte Ltd**

UnUsUaL Entertainment is recognised as one of the key promoters in Singapore and the region.

Supported by an experienced team, UnUsUaL Entertainment markets and organises concert, fan meet, private event, music festival and has plans to branch into sports entertainment. It also undertakes procurement of sponsorship and provision of event hospitality and logistics.

Sold-out performances by Asian and International artistes under UnUsUaL Entertainment's portfolio include Air Supply, Andy Lau, Backstreet Boys, Cesar Millan, Chang Hui Mei, Foo Fighters, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bublé, Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain, Wakin Chau and Yanni in Singapore and the region.



## **UnUsUaL Development Pte Ltd**

UnUsUaL Development specialises in the organisation of large-scale live events, providing both technical services and creative input. Some of the events it has collaborated on include the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and SEA Games Carnival.

In addition, it also co-manage The MAX Pavilion at Singapore Expo, which sits 4,500 and is a choice alternative venue for events. Artistes that have held concerts and fan meets at The MAX Pavilion include 5566, Alan Tam, Beast, The Chemical Romance, Guinness Arthur Day's concert, Fall Out Boy, FT Island, Jeff Chang, Kenny G, Lee Min Ho, Mayday, Michael Bolton, Miss A, The Wanted and more.

For more information, please log onto [www.unusual.com.sg](http://www.unusual.com.sg).

## 飛凡有限公司介绍

成立于 1997 的飛凡有限公司从最初的硬体、音响、灯光借租公司开始，至今已成为亚洲数一数二的演唱会兼活动制作主办公司。累计了 20 年的经验，公司以主办兼制作演唱会及大型现场活动为主业。

飛凡有限公司旗下的公司就包括了：

- 飛凡制作
- 飛凡娱乐
- 飛凡发展
- 飛凡制作（马来西亚）
- 飛凡制作国际（香港）
- 新加坡商飛凡娱乐有限公司台湾分公司（台湾）

2016 年，飛凡集团被新加坡交易所主板上市的 mm2 全亚影视娱乐有限公司收购，并于 2017 年 4 月 10 日以飛凡有限公司在新加坡交易所凯利板上市。

## 飛凡制作有限公司

身为新加坡首屈一指的制作公司，飛凡制作拥有本地最庞大的硬体设备。擅长于舞台技术设计、硬体配件及规划，公司也极力参与技术投资，发展与培训。

除了演唱会，公司也为各种发表会、展览会、音乐节、体育活动、红地毯晚宴等承包硬体制作。飛凡制作的合作伙伴包括了新加坡艺术节、妆艺大游行、SG50 Youth Celebrate！和一级方程式新加坡大奖赛。

## 飛凡娱乐有限公司

飛凡娱乐有限公司是新加坡及亚洲主要的活动主办公司之一。曾办过的演唱会包括了香港、台湾、韩国、欧美的天王天后级歌手如后街男孩 Backstreet Boys、宠物店男孩 Pet Shop Boys、喷火战机乐团 Foo Fighters、邓紫棋、Hillsong、金秀贤、空气补给 Air Supply、李敏镐、林俊杰、刘德华、麦克.布雷 Michael Bublé、朴宝剑、Rain、S.H.E.、孙燕姿、张惠妹、张学友、西撒.米兰 Cesar Millan、雅尼 Yanni、周杰伦、周华健等等。

除了承办演唱会、记者招待会、签名会、粉丝见面会、歌友会、音乐节、私人派对、体育活动以外，飛凡娱乐也提供多项服务如寻求赞助、促销与宣传、洽谈与订购广告、演唱会节目内容策划，以及国内外艺人接洽与联络。

## 飛凡发展有限公司

飛凡发展有限公司主策划大规模现场活动，提供专业知识与创意概念。公司承包的活动有 第 28 届东南亚运动会嘉年华会、新加坡华乐团举办历来最大型的华乐音乐会《全民共乐 2014》、新加坡艺术节、妆艺大游行、SG50 Youth Celebrate !

除此之外，公司也与新加坡博览中心共同管理立于新加坡博览中心 4,500 座位的 The MAX Pavilion。曾在这场地办过演唱会及粉丝见面会的艺人包括了香港、台湾、韩国、欧美歌手如 5566、谭咏麟、张信哲、五月天、李敏镐、The Beast、FT Island、Miss A、Kenny G、Michael Bolton、The Chemical Romance、The Wanted 等。

预知更多详情，可上网 [www.unusual.com.sg](http://www.unusual.com.sg).